

# SONANCE CASE STUDY

Hospitality: Lodging | Inn at the Mission San Juan Capistrano, Autograph Collection by Marriott | San Juan Capistrano, CA



## ABOUT THE INN AT THE MISSION SAN JUAN CAPISTRANO

Nestled in the heart of San Juan Capistrano, the Inn at the Mission San Juan Capistrano, Autograph Collection balances centuries-old tradition with touches of modern elements throughout the architecture and design.

The Inn features hacienda style guest rooms and suites with high end amenities, a pool, an onsite spa, banquet rooms, a fitness center, and bars and restaurants that all balance the historic nature of the community, while incorporating modern and luxurious elements.

## THE CHALLENGE

With a goal of creating an upscale hacienda ambiance for the property, and minimizing surrounding noise, the challenge was to deliver high quality sound at a consistent, comfortable volume from any location on the property. The system also needed to be aesthetically pleasing to ensure it would blend with the nearly 250-year-old Mission San Juan Capistrano's architecture's integrity.

The intent was clear; deliver a unique, memorable guest experience. With this in mind, the team at the Inn at the Mission San Juan Capistrano reached out to 5 North Media, a respected commercial audio/video solutions integrator. With a need to deliver even, balanced coverage from every angle of the property, and to ensure they could spec in the best speakers for each space, 5 North Media collaborated with Sonance and their highly-acclaimed audio solutions to help create a legacy project that would be timeless for guests to enjoy for years to come.

*"The Sonance speakers and layout design are exceeding our expectations by providing guests with phenomenal sound quality and a continual experience throughout the entire property. All of the speakers blend in with the architecture and design of the property. Outdoors, the speakers blend in with the landscape so you don't even know where the music is coming from, and in the interior ceilings they disappear into the finishes. The sound experience is all encompassing and yet almost invisible, which is exactly what we wanted."*

**Jake Griffith** Project Manager, Inn at the Mission San Juan Capistrano

## REQUIREMENTS

- Best-in-class fidelity and performance
- Even, balanced coverage throughout each installation location
- Find an audio solution with common voicing to connect with people from the moment they step out of their cars, to entering the lobby, restaurant, and any outdoor spaces



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*"There were several challenges in achieving great audio on this property. Architecturally, trying to find great speakers that would blend in with the design of the space is hard to do. We had to find the right products to fit the different zones and thankfully Sonance has a wide variety of products that allowed us to do that. Having a speaker that sounds great is the most important thing you can do when picking a system for a project, and Sonance speakers absolutely check that box"*

**Mark Herron** Director of Engineering, 5 North Media



## METHODOLOGY

Professional audio integration is more than merely filling a space with sound. It's a tangible design element and a critical part of the space's environment that is meant to create a mood and elevate the senses without distracting from the designer's vision and aesthetic goals. For over 30 years, the architectural speaker pioneers at Sonance have continually explored and refined the fine art of musical fidelity within a designed space, with their series of award-winning speakers.

## RESULTS

5 North Media ensured a consistent, comfortable, evenly balanced sound experience throughout the entire property that also blended in with the architecture. This was accomplished by engineering the audio design with very specific speakers and placement in each area.

The walkways leading up to the Inn at the Mission San Juan Capistrano were lined with Sonance Landscape Series Satellite speakers, as well as dispersed throughout all outdoor walkways and courtyards to help achieve consistent and excellent sound everywhere on the property.

In the porte cochère, main courtyard, and pool area, Sonance Surface Mount speakers were installed to provide an immersive experience as guests explore the property and to cover ambient noise from the surrounding area.

All Surface Mount speakers were custom painted to blend in with the design of the space.

The weatherproof construction of the outdoor products safeguards the speakers against moisture and other outdoor elements.

A variety of Sonance In-Ceiling speakers were used throughout the lobby, restaurant, bar, fitness center, and meeting rooms to achieve different results depending on the space, while retaining common voicing from space to space.

The placement of speakers throughout the property provides a consistent and comfortable listening experience to help make each visit nothing short of magical.





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## PRODUCT HIGHLIGHT

Sonance Landscape Series is a 70V/100V outdoor audio system, consisting of small satellite speakers and a range of in-ground or hardscape subwoofers. The system delivers unequalled sonic performance, while the scalable design makes it a perfect solution for hotel, casino and resort gardens, amusement parks, wineries, golf courses, outdoor shopping malls or any large-scale area requiring perfectly even coverage of high quality sound.



### LS6T SAT Speaker

- 1" (25mm) Polyurethane dome
- 6 ½" (165 mm) Injection molded polypropylene cone with a Santoprene™ rubber surround
- 55Hz - 20kHz Frequency Range +/-3dB
- Sonance Laminated Core Technology transformer (SLCT) for un-compromised fidelity in 70V/100V
- Triple-sealed enclosures, waterproof connectors and marine grade components - IP-66 rated
- Designed to match landscape lighting and disappear into the foliage and ground cover
- Versatile mounting hardware options for ground, tree, and hard surfaces

## ABOUT SONANCE

Sonance was founded in 1983 by Scott Struthers and Geoff Spencer, who introduced the world's first in-wall loudspeaker. This achievement led to many more "firsts" and a proud heritage of innovation. It also inspired a philosophy that continues to drive the company's brands today: that technology can and should blend in with architecture and great design. With a wide range of solutions that are designed to disappear, Sonance has cultivated long-standing, authentic partnerships with leading architects, interior design professionals, custom installers, design-conscious consumers and end-users, from their home base in San Clemente, California and throughout the world.